

D-DAY IMMERSIVE

COURAGE IS GRACE UNDER PRESSURE



D-DAY IMMERSIVE

A UNIQUE VR EXPERIENCE ON OMAHA BEACH

- RIGHT AT THE HISTORICAL SITE - RICH WITH MEANING
- CONTEXTUALISED IN A DEDICATED SPACE
- A PASSIONATE TEAM AVAILABLE FOR QUESTIONS BEFORE AND AFTER THE EXPERIENCE
- HISTORICAL ACCURACY PUSHED TO THE HIGHEST LEVEL
- EMOTION WITHOUT CHEAP EFFECTS
- A PARTNERSHIP THAT GOES BEYOND PRODUCTION



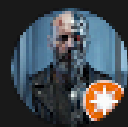
Still image from VR Film - Echoes of Bravery ©Ride FX & D-Day Omaha Museum



D-DAY OMAHA MUSEUM

VIERVILLE SUR MER

IMMERSE YOURSELF IN THE HISTORY OF D-DAY



Olive

5 months ago



A very pleasant surprise awaited me at this museum. A completely private collection, comprised of original pieces...

[Read more](#)



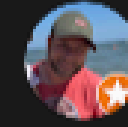
John Zwirs

5 months ago



Mooi dat dit een museum is van een family die dit allemaal bij elkaar heeft gevonden.goede uitleg en de...

[Read more](#)



Romain Brsn

5 months ago



Superb museum, done with taste and passion, the VR experience is fantastic and the welcome is perfect 🥰 I would...

[Read more](#)

**DDAY
OMAHA**
Museum

RIDE  FX



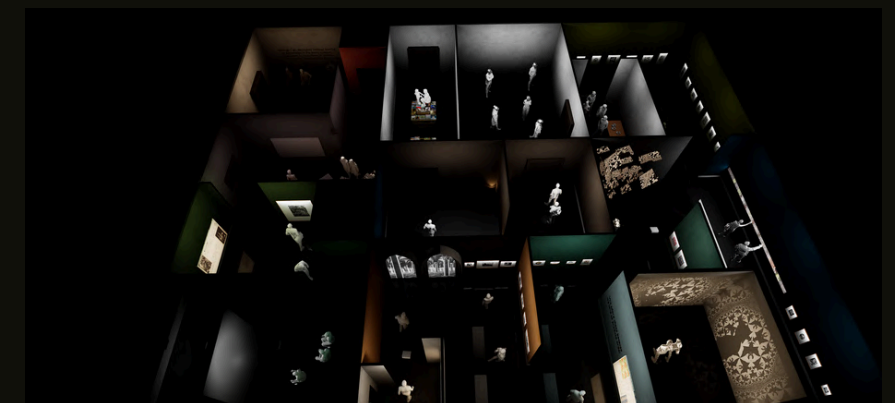
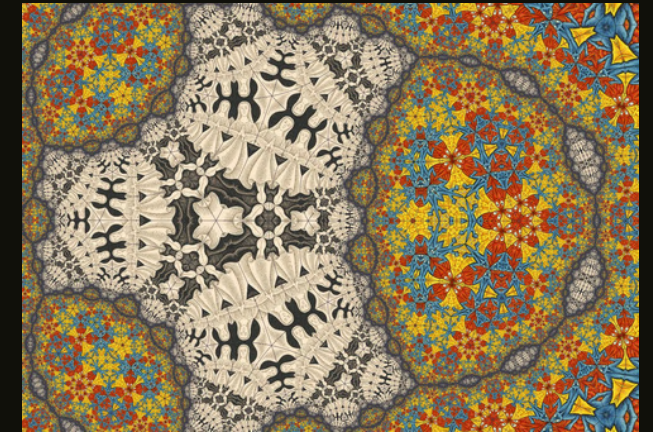
RIDE FX

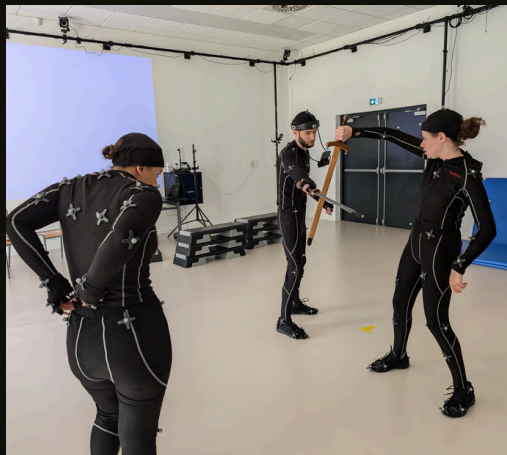
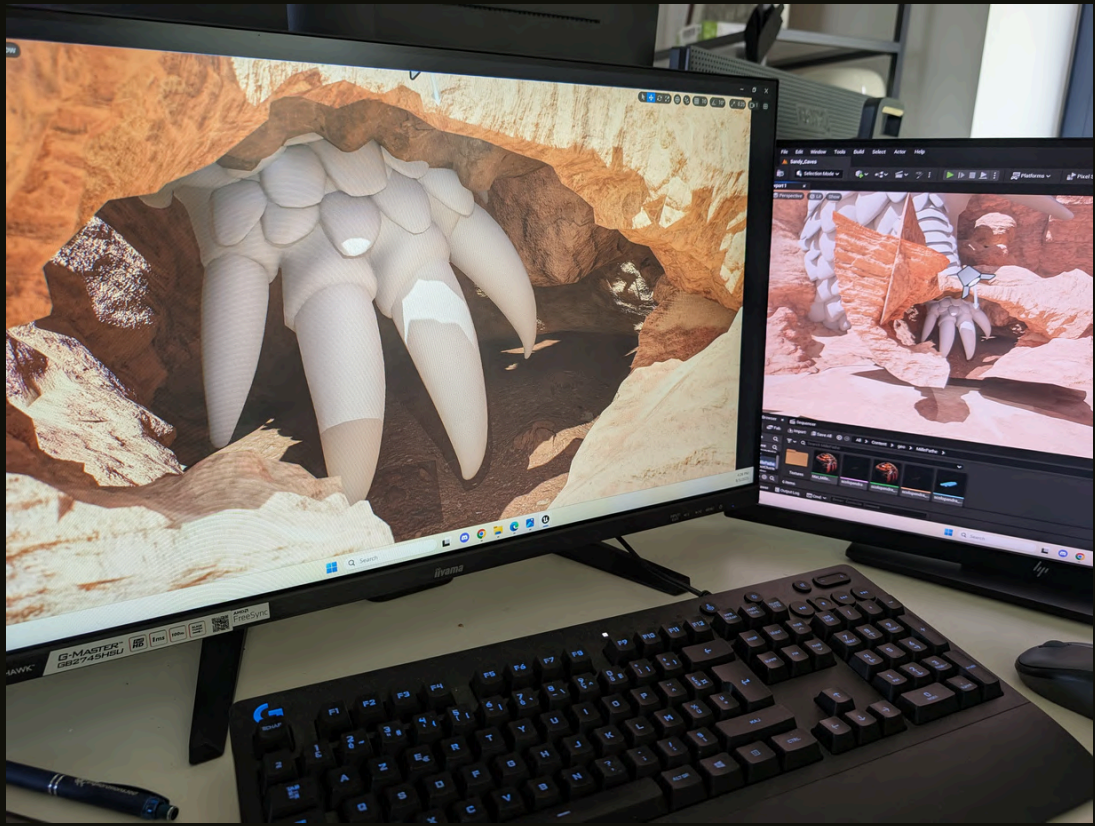
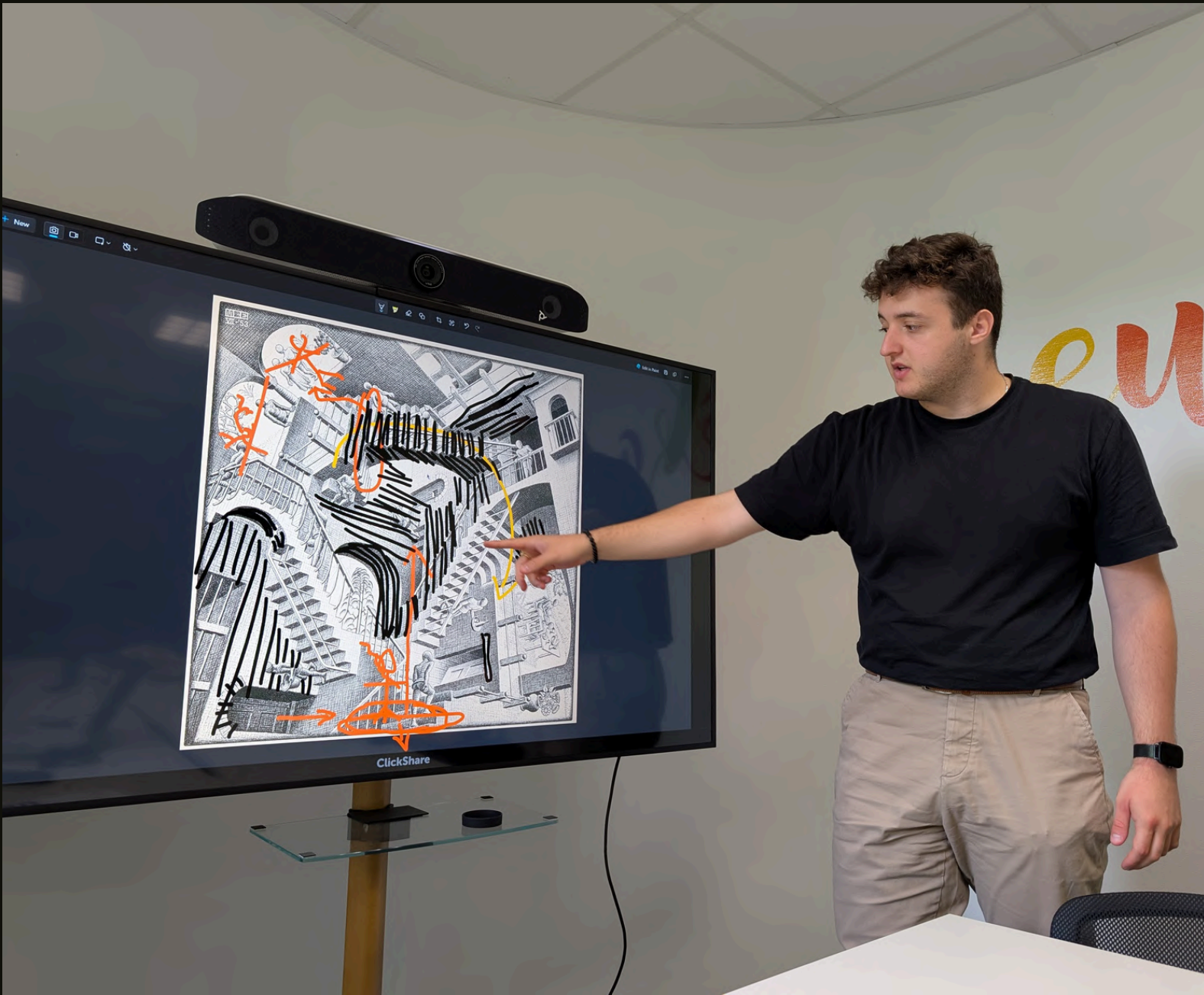
VANNES - PARIS

IMMERSIVE DESIGN AGENCY

Ride FX is an immersive design agency and creative studio specializing in visual storytelling across a variety of immersive formats.

We deliver cutting-edge immersive design and digital media production services tailored for museums, location-based entertainment (LBE), and cinematic productions.





20 ACTORS
1 MAKE-UP ARTIST
15 ARTISTS
1 MOCAP STUDIO
1 SCAN STUDIO
1 SOUND STUDIO
1 WRITER
2 PRODUCERS
6 HISTORIANS



QUAND



@RIDE_FX

veneris • Vivaldi Winter Drill #2

RIDE FX

RENCONTRE

**SCAN
ENGINE**

3 ENVIRONMENTS
87 CHARACTERS
412 ASSETS
1 STORY





A HISTORICALLY ACCURATE, 3D RECONSTRUCTION

Curated by a team of museum experts and historians
4000 photographs used to scan the Omaha beach environment
2600 photographs used to scan individual soldiers
Precisely modeled ships, tanks, jeeps, defenses, infantry and FX







 **Kathryn Lane**
Local Guide · 67 reviews

★★★★★ 3 months ago

Amazing museum, even better VR experience, so worth it.

 **Ariel Saghiv**
Local Guide · 169 reviews · 14 photos

★★★★★ 4 months ago

True to life experience and VR

 **Wilma Wiersma**
Local Guide · 16 reviews · 8 photos

★★★★★ 6 months ago

 **Florian P.**
Local Guide · 16 reviews · 8 photos

★★★★★ 4 months ago

What a beautiful museum this is, highly recommended. The explanation of various museum pieces via the audio tour is beautifully told and informative. The collection is beautifully exhibited. You should definitely do the film via the VR glasses. You will not get a more realistic image of the invasion in a special space anywhere else. Friendly museum staff. A must-see!

★★★★★ 4 months ago

A beautiful private museum full of historical gems. We had a very interesting time there with all these authentic pieces. What can I say about the VR experience other than that it's perfect 🍷, located in the old town hall in a very well-inspired setting. An experience I highly recommend.

 **TwOhaN**
Local Guide · 16 reviews · 8 photos

★★★★★ 4 months ago

Honestly one of the best VR experiences I've had. The overall concept is brilliant and the VR experience is top-notch. Visited in August.

 **gino moeyaert**
Local Guide · 223 reviews · 371 photos

★★★★★ Edited 2 months ago

A beautiful private collection; inside beautiful artifacts both inside and outside. The 3D film; it's a truly memorable experience. A leather armchair with VR glasses and a VR headset.

 **Claire MB**
1 review · 5 photos

★★★★★ 2 months ago

A beautiful and moving experience with excellent explanations.

 **Diego Fernández**
Local Guide · 128 reviews · 154 photos

★★★★★ 7 months ago

It's the only museum we visited in the area, so I can't compare it. We really enjoyed it, especially the immersive experience with the virtual reality headsets that transport you to the battlefield itself. Personally, it gave me goosebumps. The setting is magnificent, and they have a very pleasant outdoor cafe/restaurant area. There's perfect free parking next door for all types of vehicles.

**35,000 VR VISITORS
BOOST IN 5 STAR REVIEWS
FIRST YEAR ROI**









“IT WASN’T ABOUT BEING BRAVE. IT WAS ABOUT SURVIVING, ONE
SECOND AT A TIME, IN THE MOST TERRIFYING HELL IMAGINABLE.”
UNKNOWN INFANTRYMAN

D-DAY IMMERSIVE

VR FOR MUSEUMS THE RIGHT WAY

- Take your audience seriously
- Contextualise - it's not just about the VR
- Operational multi language efficiency
- Complement, not compete with existing offer
- Find the right partner

**DDAY
OMAHA**
Museum

RIDE FX



D-DAY IMMERSIVE

NEXT STEPS

- Internationalisation and touring of the experience (US partners)
- Development of a free-roaming, interactive VR experience of 45mins long (in production, spring 2027)
- Producing similar experiences for Canadian & British D-Day stories
- Touring exhibition including historical items and immersive pre-show



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D-DAY IMMERSIVE

THANK YOU FOR YOUR ATTENTION

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